

PRESS INFORMATION

Powered by Olympus Audio Systems

The first European Podcast Award has started

Hamburg, 10. June 2008 – With the European Podcast Award the first European competition has started to award prizes for the best Audio-Podcasts. Producers and podcast fans as of now have the opportunity to nominate and rate podcasts on the page www.european-podcast-award.eu. Olympus Audio Systems is the exclusive sponsor and has made the initiative possible.

Podcasts in the categories „Personality“, „Non Profit“, „Business“ and „Professional“ will be awarded prizes . Eleven European countries (Germany, Austria, Switzerland, Italy, Spain, Norway, Holland, Czech Republic, France, Poland and Latvia) are taking part in the first European Podcast Award, which will be supervised on the national scale by an editorial panel of experts. They will award the prizes to the winners of the countries taking part and finally also to the winners of the „European Podcasts Of The Year 2008“. The portal will accept online ratings and proposals for nominations until 20. September .

The brand new Olympus LS-10 mobile audio recorder including the production software Cubase 4 LE from Steinberg is the coveted first prize for the winner. The LS-10 is the perfect choice for everybody who desires the best possible quality in audio recordings – it doesn't matter when or where. The Linear PCM Recorder provides recordings with sampling rates of up to 24 Bit/96 kHz. Top quality concert recordings, local reports or recordings in natural surroundings are accomplished.

About Audio Podcasting

As a digital audio insider tip, podcasting is developing into the lifestyle trend in leaps and bounds. Because: ... - a podcast informs you and entertains you at the same time – whether you are in the underground, out jogging or in the fitness centre, in the car or in the air. A million PCs and mobile MP3 Players are fed with these audio magazines day by day. At the same time the range in the Internet is growing rapidly, there are thousands of podcasts in existence throughout Europe for every possible target group.

About the Initiative European Podcast Award

The Initiative European Podcast Award is a European project that promotes European thoughts and the cultural diversity. The Initiative EPA was founded in December 2007 in Hamburg, Germany.

For questions or additional information, please contact:

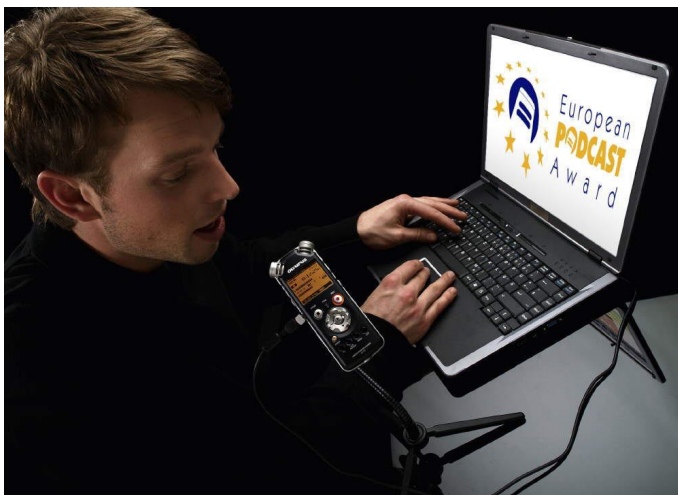
Myriam Held
Olympus Europa GmbH
Tel.: +49-40-237 73-5867
email: myriam.held@olympus-europa.com

Sandra Goetz
Initiative European Podcast Award
Phonebox: +49 (0) 700 929 63638
email: pr@podcast-award.eu

Images:



www.wayof.net/ftp_data/olympus_epa/European_Podcast_Award_Logo_300dpi.jpg



www.wayof.net/ftp_data/olympus_epa/European_Podcast_Award_Im1XL.jpg